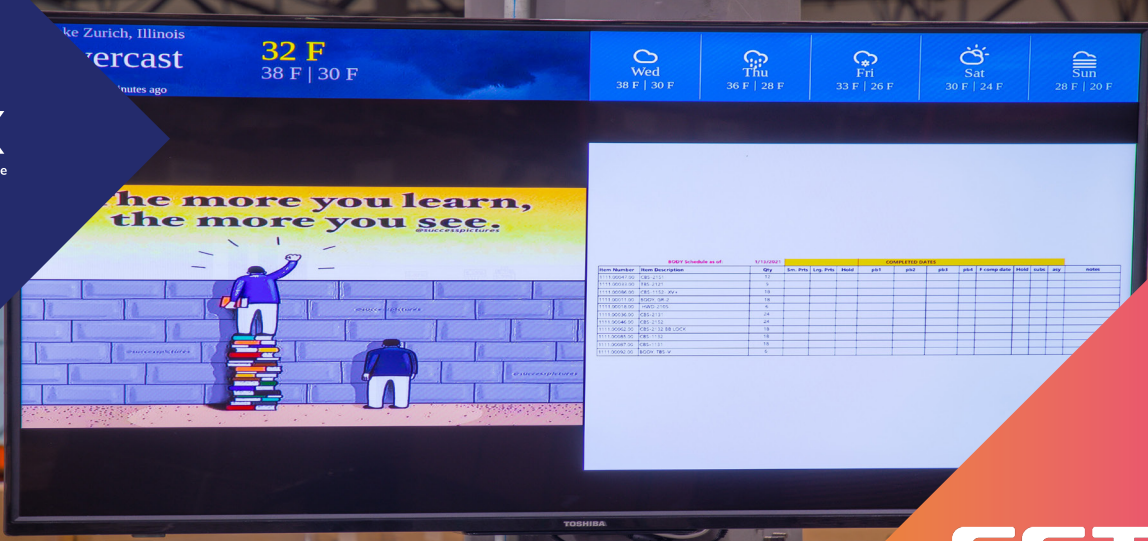


FETCO DIGITAL EMPLOYEE COMMUNICATION



SUMMARY



FETCO realized they needed a better way of communicating with their employees. Specifically, with their production line employees.



They looked to digital signage to improve employee communications. Digital signage powered through Mvix offers a touchless real-time solution.



FETCO implemented **Mvix digital signage solutions** at their head office and factory. Currently, they have 8 digital displays.

FUN FACT:

Did you know that **FETCO** has been in the food and beverage industry for over 30 years! Making them older than **Mvix**!

INTRODUCTION



FETCO specializes in beverage equipment. They manufacture:

- coffee brewers
- hot water dispensers
- iced tea brewers
- coffee grinders
- frozen beverage machines

They are a specialist in their field. Their corporate office is in Illinois, USA.

They have customers and clients all around the world. Their extensive sales network includes Asia and Pacific Rim, the Middle East, Africa, India, Europe and Latin America and the Caribbean.

FETCO was looking for an opportunity to improve their production and work more efficiently in their factory. They opted to try digital signage.

OPPORTUNITY FOR DIGITAL SIGNAGE

How did **FETCO** implement digital signage at their head office? And get their employees to **engage with digital signage**?

Before FETCO implemented digital signage, they had relied on static communication such as a production sheets.

Employees would walk to one centralized location to check what task they needed to perform next. This was FETCO's primary way of communicating with their production employees.

This became a time consuming and costly process to relay information and updates in such a delayed way. Additionally, it required someone to manually check the sheet.

Implement digital signage has meant, that FETCO eliminated many touch points in their factory and head office. Presently, this is very important with the COVID-19 pandemic. Eliminating touch points reduces the risk of infection. Furthermore, it limits human interaction, which helps keep employees safe.



What needed to be done

Improve internal communication by implementing a digital signage solution.

Determine the locations for the digital signage displays as well as the number of displays needed.

Once implemented FETCO needed to manage the content on their digital displays content.

Utilize displays to inform employees while eliminating touch points.

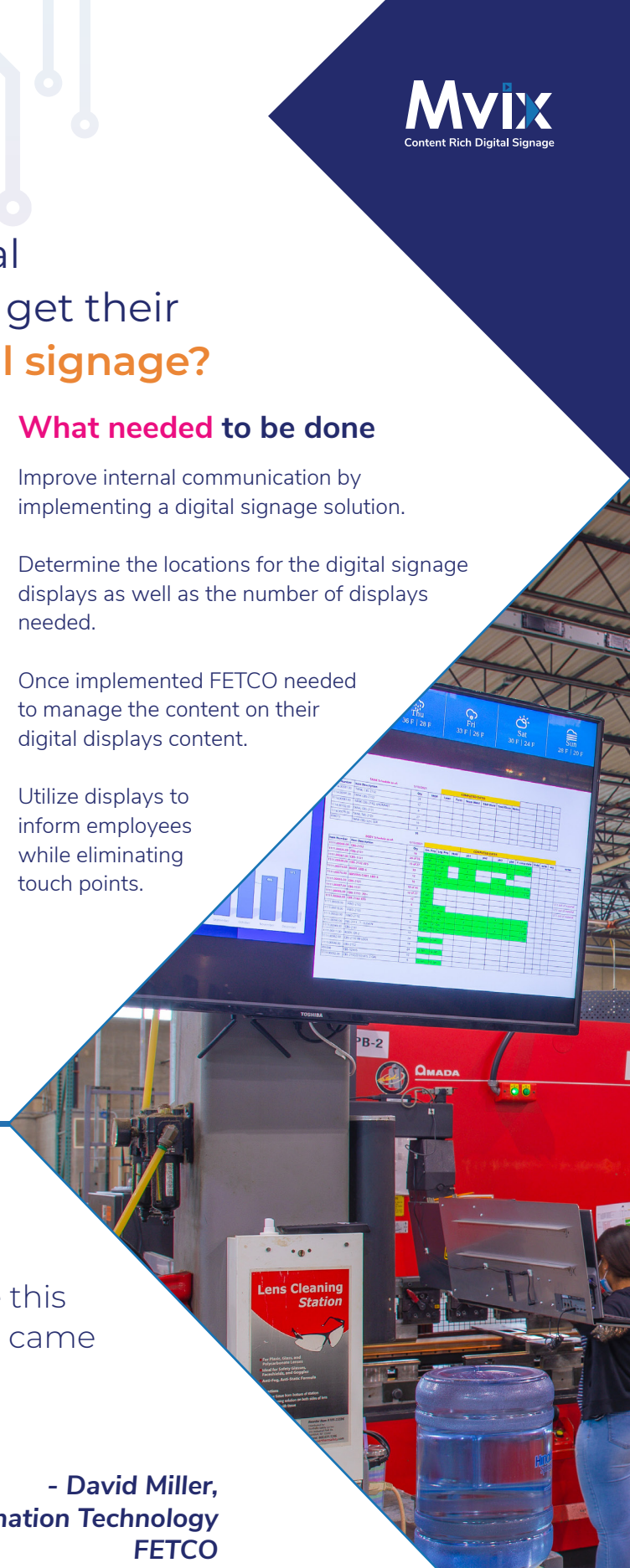


Simplicity of the Mvix implementation along with cost savings within our production environment made this an easy decision to make and this decision came with its own rewards.

- David Miller,
Director of Information Technology
FETCO

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FETCO

THE CHALLENGE

FETCO needed a solution that would speed up their productivity in their head office and factory.

Mvix helped in offering a solution to their communication problem through **Digital Signage**.

Components used:



Content management software
XhibitSignage.



Digital display
At their core business unit - their head office and factory. Displays had to work in a factory environment.



Content integrations
Production schedules, CDC Guidelines, reports, employee communications, weather and more.



Professional services
Education & training, design and managed services. Implementation assistance.



End to End Solution

The Mvix digital signage platform provided robust hardware for FETCO in their factory conditions. They needed signage that could endure factory conditions.

Our software allows them to easily manage and add new content to their internal factory displays. All of this is done through our content management software (CMS) called XhibitSignage.



Instant Updates

Instant updates has helped save FETCO time while decreasing the foot traffic within the factory. Because of the current pandemic (COVID-19), eliminating foot traffic is critical. Instant digital updates further help to limit human interaction and reduce touch points. Overall, it has helped making the factory a cleaner and more sanitary work environment.

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WHY IT WORKED

Implementing **digital signage** has helped FETCO improve their internal communications and **increase their overall factory productivity.**

Our CMS saves them time! They are able to edit their displays from anywhere. As well as display the content on multiple screens at once. The perfect solution tailored to them.

Digital signage delivered increased productivity for FETCO from day one.

They are able to spend less time on manual scheduling and more time on the actual product manufacturing.



Content Management

FETCO likes our intuitive content management system (CMS). It is one of the reasons why they chose us over our competitors!

They are able to display various forms of content tailored specifically to them such as; spreadsheets, departmental expectations, weather/time, production schedules, CDC guidelines and so much more.



200+ Apps

Mvix's content-rich digital signage software includes over 200 content apps and data integrations, giving FETCO a large library of applications to choose from.



FUN FACT:

FETCO uses digital signage for their internal employee communications. Differentiating themselves from the general food and beverage industry, that use it for Digital Menu Boards!

ABOUT THE COMPANIES

FETCO®

TRUSTED | RELIABLE | QUALITY

About FETCO

FETCO is a solutions focused, customer-centric partner that provides environmentally conscious, economical, and customized beverage equipment across all foodservice channels.

They have been in the food industry for over 30 years, specializing in beverage equipment.

For more information contact FETCO at
+1 800.338.2699 or visit fetco.com

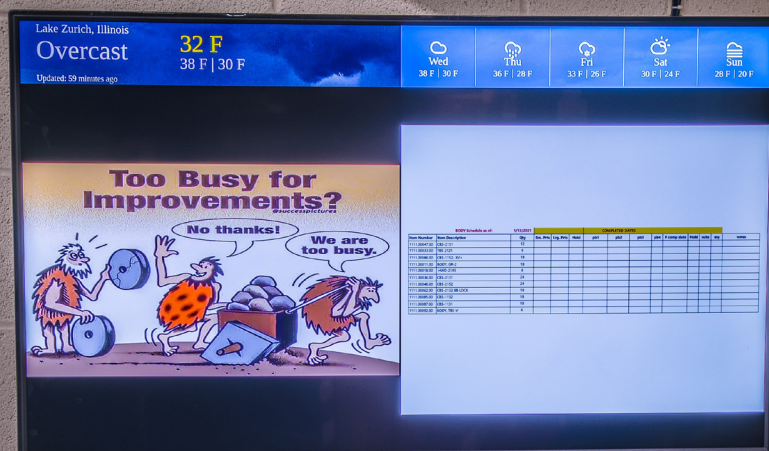
Mvix

Content Rich Digital Signage

About Mvix

At Mvix, our love for technology drives who we are and what we do. For over a decade, we have been a leading provider of content-rich digital signage solutions that create memorable digital experiences in corporate offices, healthcare facilities, school campuses, restaurants and more.

Our focus is on cost-effective, feature-rich, cloud-hosted solutions that, coupled with our engineers and creative team, build digital signage networks that turn browsers into customers and employees into brand ambassadors, all while enhancing brand awareness.



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