

The logo for Mvix, featuring the word "Mvix" in a bold, white, sans-serif font. The letter "v" is stylized with a play button icon (a triangle pointing right) inside its upper loop.

Content Rich Digital Signage

VIDEO WALLS



Features of the Mvix Video Wall



Easy to design and implement multi-screen layouts



Manage remotely over the internet from anywhere



Managed from the same platform as traditional and interactive displays

4k

Supports native 4k content for crisp visual quality



Eliminate costs associated with printing new posters



Multi-zone screen layout to multiply content delivery



Includes over 150 content apps and data integrations



Show unique content for a more personalized digital experience



Editable elements such as colors, fonts, and animations



Hundreds of customizable templates to engage guests and members

Video Wall Orientations

2 x 2



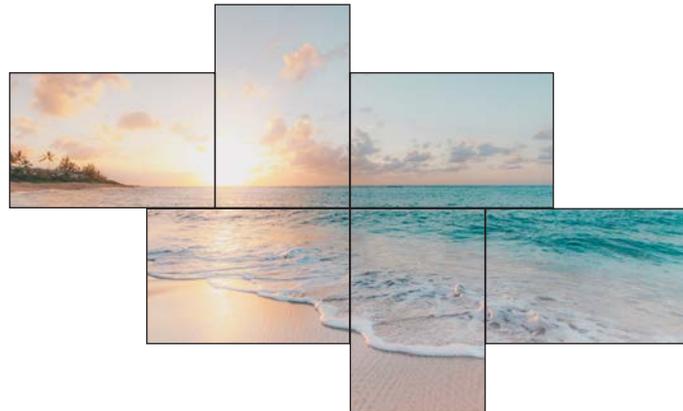
3 x 2



4 x 1



Mosaic



What to Display



4k Video and Images



Menu Boards



Building Directories



KPI Dashboards

What to Display



Promos and Announcements



Wayfinding



Advertising



Flight Information

How It Works

1 INSTALL THE VIDEO WALL PLAYER & SCREENS

The player connects to the Internet wirelessly or via an ethernet cable, and to the screens using an HDMI cable.

2 CREATE CONTENT & TEMPLATES

The web-based software, accessible from anywhere, enables you to upload and/or create content like 4k photos, announcements, etc.

3 PUBLISH DYNAMIC CONTENT

Once the content is configured via the cloud software, the video wall player downloads it and displays it on the video wall.

4 UPDATE CONTENT/ RESCHEDULE

Remote access to the software allows you to easily update your content and playback schedules, all from one login.

Video Wall Components

DISPLAY

Selecting the displays/screens are a critical aspect of building your video wall. The three questions to ask yourself about your display are:

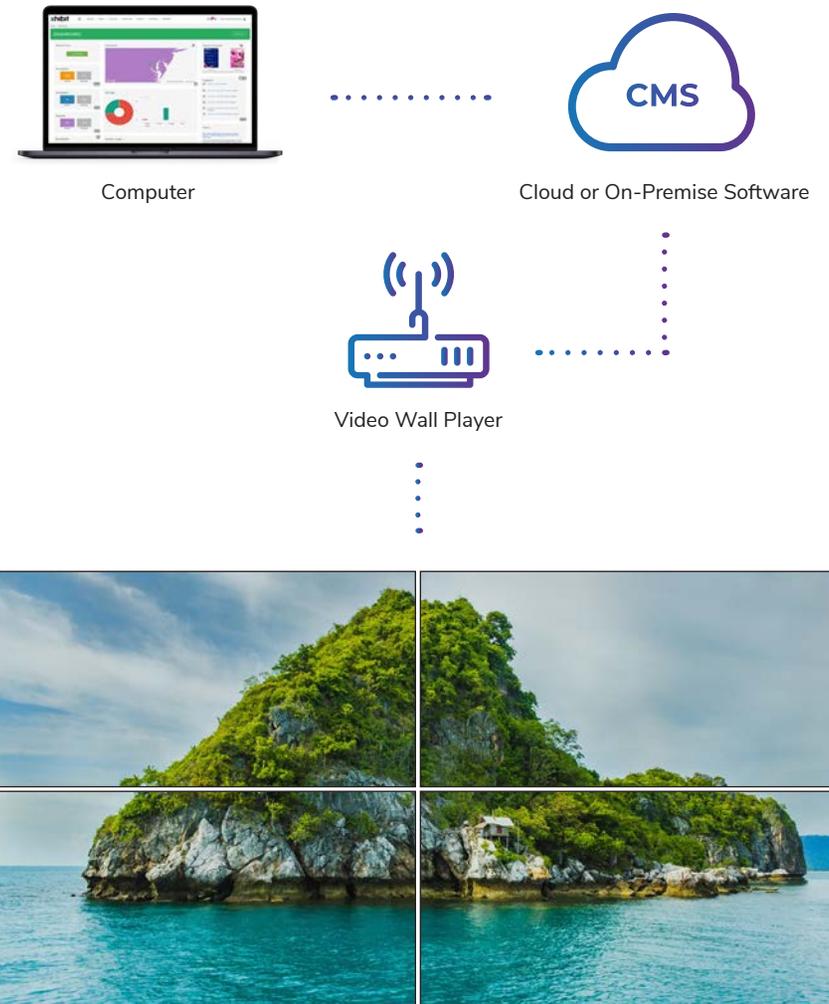
- What dimensions are appropriate for my space?
- Does it need to be touch-enabled?
- Do I need commercial-grade quality and warranty?

VIDEO WALL PLAYER

The media player is a small device that is connected to the displays via HDMI and to the Internet via Wi-Fi or a wired connection. It caches the content to be displayed on your video walls so yr screens will never be blank, even when there is no internet connection.

CONTENT MANAGEMENT SOFTWARE

Digital signage software, also known as the content management software (CMS) is the “back-end” where you create/upload your content, configure it and deploy it to your screens. The software is often cloud-based and can be accessed online from a computer, allowing for remote content management.



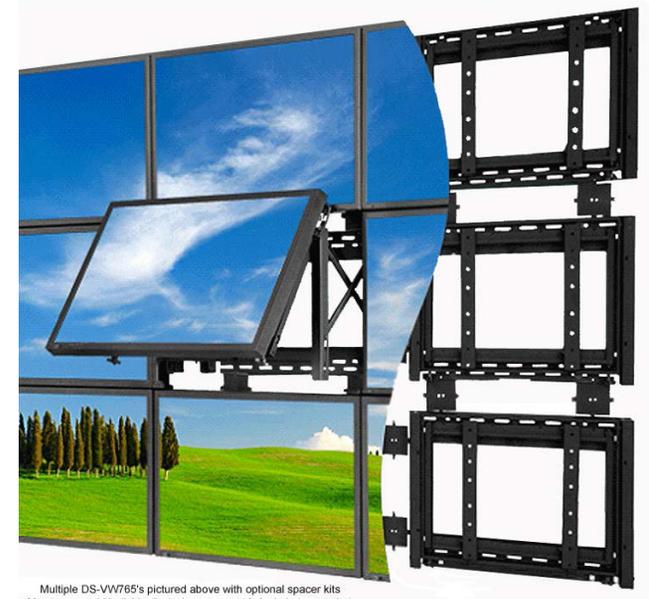
Video Wall Components

MOUNTS

- 1 Mounting solutions have functional and aesthetic benefits. Naturally, you'll want to consider things such as cost, support, reputation for quality, and ease of installation when evaluating mounting solutions.
- 2 Video wall mounting systems are specially designed to offer slim, space-saving, and aesthetically appealing installation.
- 3 A pop-out mount will pop in and out with 8 point tool-less micro adjustments to ensure a clean and quick installation. Screens can be assembled and seamlessly aligned in minutes, with continued access for servicing and maintenance.

ENCLOSURES

Enclosures complements and showcases your installation. Behind the scenes, the enclosures have a custom rack and offer space to put equipment such as a digital signage media player and cables. The enclosures are designed to be aesthetically pleasing, but also to provide ventilation, hide display bezels, expose power buttons, and make accessing video wall players and screens as easily as possible.



Multiple DS-VW765's pictured above with optional spacer kits
Mounts are sold individually (only one mount is included per order)
Spacer kits are sold separately

- VESA® 200 x 200 up to 600 x 400mm compatible
- Eight-way tool-less adjustment for flush alignment
- Removable front cover and pull-out mount
- Low profile (ADA compliant) design
- Aesthetic options include multiple colors, vinyl wraps, etc. to promote brand awareness
- Pre-assembled to simplify installation
- Stainless steel construction with mounting hardware
- The enclosures can come as touch or non-touch

A Video Wall Case Study: Grounds for Sculpture

THE CHALLENGE

Grounds for Sculpture wanted an attractive way to promote upcoming events and display pricing for guests.

THE SOLUTION

A 4-screen video wall with 4K resolution was installed in their front lobby.

THE RESULT

As a result of the video wall, the park noted faster ticketing and more interest in events.

“I think if everyone had Mvix digital signage, they’d have an elegant and finessed system.”

– Keith Pyatt,

Manager of Digital Media & Technology



Total Cost of Ownership

COST OF HARDWARE

The cost of hardware includes, screens, players, mounting and cabling. A strong recommendation is to get commercial-grade screens and players that are designed for longer operating hours. They also come with full warranties.

COST OF CONTENT

This will be an ongoing cost that you can get from two sources: your company's design team / agency / freelancer can create the content OR you can select digital signage software that includes customizable content templates, feeds or an app store. Remember to budget and schedule for the content to be updated regularly.

COST OF INSTALLATION/IMPLEMENTATION

Will your video wall vendor provide turn-key service i.e. install your video wall, ensure that it works in the current infrastructure and deploy your content? Whether you have your vendor provide this service or elect to do it in-house, this is a cost that needs to be added to the budget to ensure a smooth roll out.

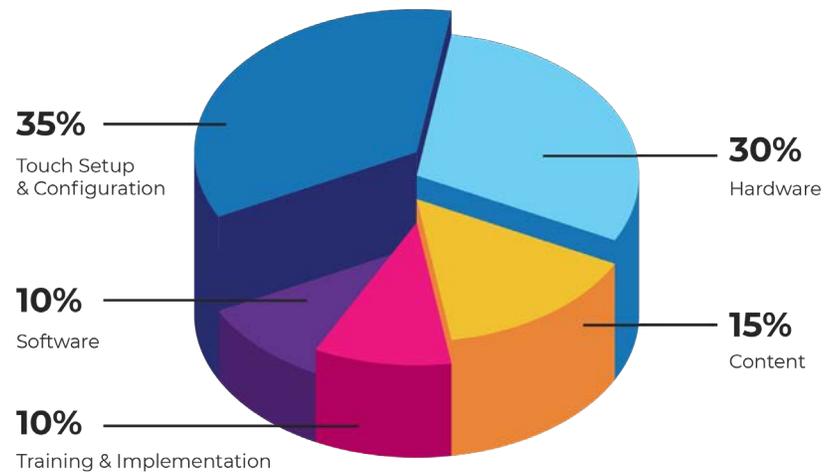
Total Cost of Ownership

ONGOING SUPPORT AND TRAINING

Reputable video wall providers will include service and support in your estimate. Be clear on the SLAs and have a plan in place of action. If this is an internal resource, calculate what percentage of their time will be allocated to troubleshooting and on-boarding new internal resources to the digital signage workflow.

CAPEX OR OPEX?

What type of pricing model works best for you? Getting a subscription will spread the cost out over time. Conversely, a one time purchase may be easier even though the initial cost is higher.





Mvix

Content Rich Digital Signage

866.310.4923

www.mvixdigitalsignage.com