

## Screen Size & Distance

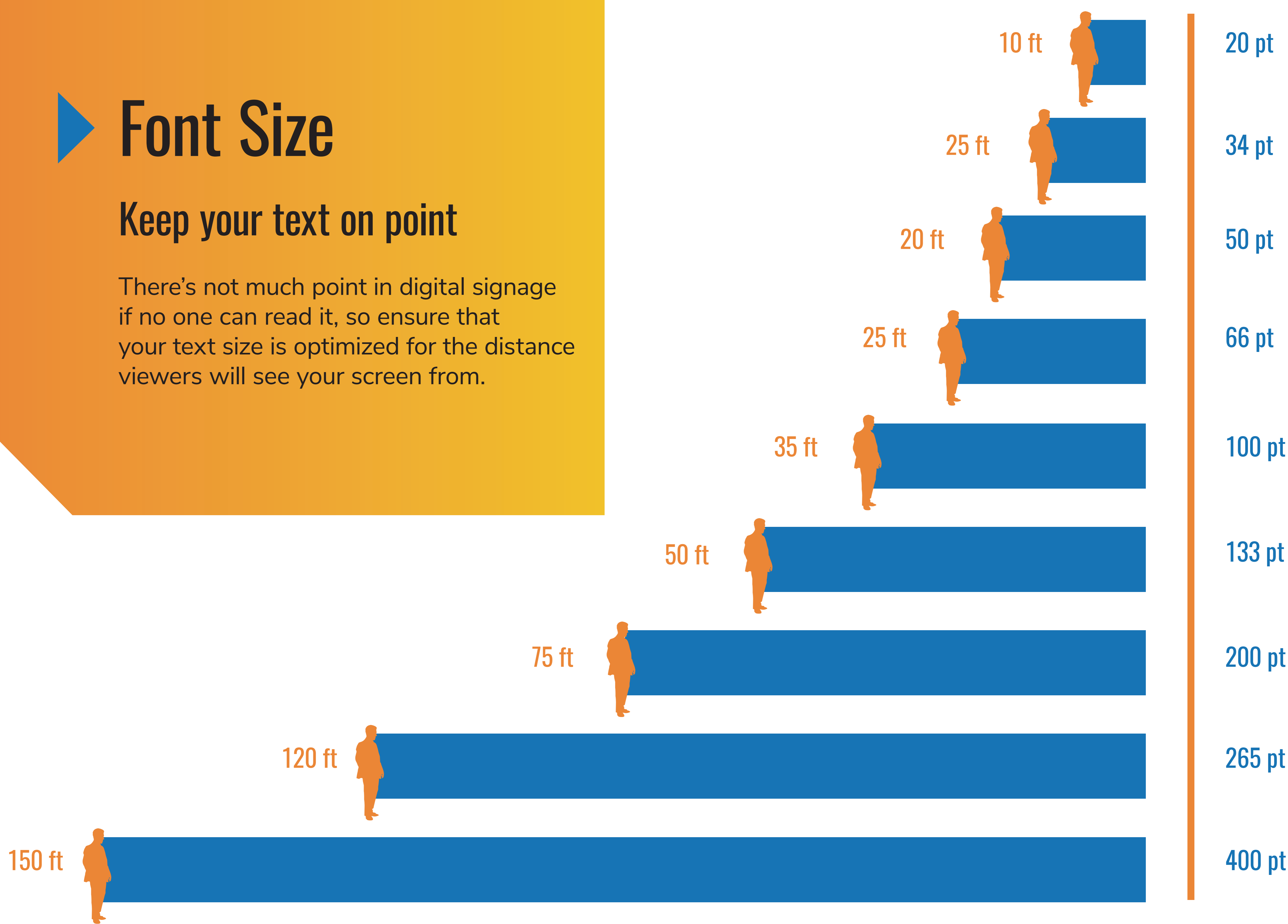
### Choose the right screen

How many feet away from a screen are you expecting your viewer to be? Use this guide to choose the right sized screen.

## Font Size

### Keep your text on point

There's not much point in digital signage if no one can read it, so ensure that your text size is optimized for the distance viewers will see your screen from.



## View Angle

### Consider the Point of View

Much as we like to think we might be all-seeing, we are actually limited to an active attention zone of just 20°.

