DYNAMIC EVENT
LISTING SOLUTIONS

10.00 AM - 11.00 AM
**TOOLS OF THE TRADE:
CHOOSING THE BEST SOCIAL
NETWORK FOR YOUR BUSINESS**

11. 00 AM - 12.30 PM
LUNCH

12. 30 PM - 14.30 PM
**CONNECT, ENGAGE,
COLLABORATE: BUILDING &
SUSTAINING AN AUDIENCE IN A
SOCIAL WORLD**

14. 30 PM - 15.30 PM
TEA AND COFFEE

**SEMINAR
HALL 2**

TIMING IS EVERYTHING

Stay one step ahead by ensuring that your event content is unique, engaging, and can be updated with unprecedented ease and up-to-the-minute capability. Mvix's content management software is easy to use and can be updated remotely from any internet-enabled platform.

Effective Event Management

Mvix signage systems are highly versatile and serve many potential functions during an event. Use them to:

- Promote events and drive attendance.
- Reinforce your brand by incorporating logos.
- Show room status and availability.
- Sell ad space and add value to your display.

XHIBIT

Digital event listing display systems are managed and updated via a cloud-based CMS, which has the additional benefit of ensuring managers never need to worry about having the latest software installed.

866.310.4923

www.mvixdigitalsignage.com

![Mvix — Solutions For The HD Planet]

DYNAMIC SCHEDULES

Create your charts dynamically and update them automatically by linking data files from external sources.

Add a range of graphical representations to create a dynamic visualization of your data.

EVENT LISTINGS ON DISPLAY SCREENS

A key component of any Mvix digital signage system, the Events & Schedules solution is the sharpest tool in the event planner's communication tool box. The Events & Schedules solution allows users to:

- Upload an event list, link a CSV, XML or JSON file or use your Google Calendar.
- Automatically update the event listing by updating the event source.
- Schedule content for days, weeks, and months in advance.

Wow your attendees | Bringing events to life