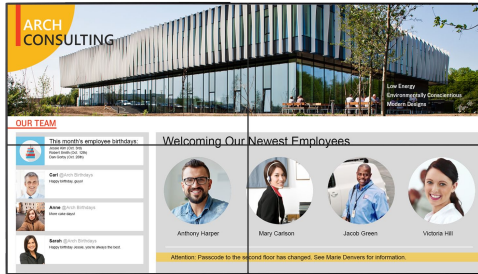


Mvix | HOW IT WORKS



Digital Signage is a simple 4 step process. It involves a large flat panel display screen, a signage system, and cloud-based, remote management software. Screens located in different locations (floors, buildings, campuses, towns, or even countries) can be managed remotely from a centralized location.



1 Using an HDMI (or DVI) cable the signage system delivers content on to the display screens. The device is usually installed behind the screen.



2

Signage system; a small device which stores and displays all content as per a schedule. Content is downloaded from the cloud-based software to the device.



3

The digital signage Content Management Software (CMS) is cloud-based software and can be accessed from a web browser, securely and from anywhere.



4

To access the web-based CMS simply login via a web browser and assign display content and schedules for each device.

Connect System

The signage system is connected to the internet wirelessly or via an ethernet cable, and to the display screen using the HDMI (or DVI) cable.

Each display screen requires its own digital signage system.

Create Content

The web-based CMS, can be accessed from anywhere via a web browser, allows users to upload and/or create content, playlists, and templates.

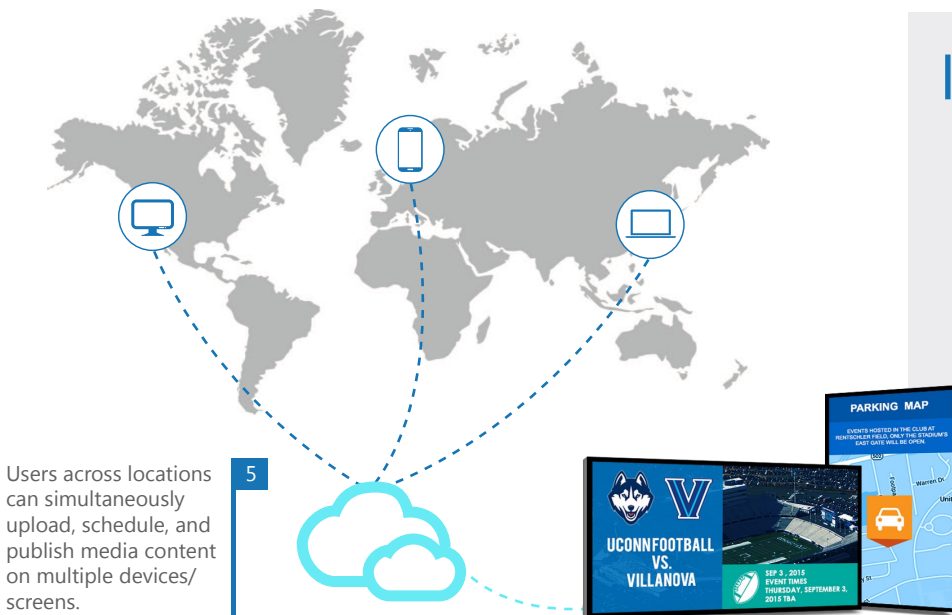
The content can be organized for playback as per a schedule.



Display Content

Once configured via the CMS, the player downloads and displays media files on the screen.

The screen can be split into multiple regions (or zones) with different content, with widgets like weather, text ticker, live traffic, social media content, events etc.



Users across locations can simultaneously upload, schedule, and publish media content on multiple devices/screens.

Update or Reschedule

The web-based software affords remote access to schedules, content or playlists.

To update or to create a new playback schedule, simply log in to the software (from any location) and create/edit the content as needed.

Enterprise-grade

The web content management system enables the flexibility for remote management, combined with a role-based multi-user management interface.

A simple campaign scheduler, drag-n-drop layout editor, and playlist creator ensures ease of use for managing large signage networks.



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866.310.4923